Subject: Re: Shopwalk Sunday 10/4
Date: Wednesday, September 30, 2015 6:45:23 PM Pacific Daylight Time
From: Laura Hill
To: Ari Simon
CC: Noah Strouse

Ari,

Of course, always happy to help our neighbors. I believe I retweeted this yesterday — we will continue to help spread the word.

Thank you for reaching out!

Best,
LH

Laura Hill
Communications and Policy Manager

South Park Business Improvement District
Celebrating 10 Years
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From: Ari Simon <ari@historiccore.bid>
Date: Wednesday, September 30, 2015 6:32 PM
To: Laura Hill <laura@southpark.la>
Cc: Noah Strouse <Noah@historiccore.bid>
Subject: Shopwalk Sunday 10/4

Hi Laura,

Well, it's *that* time of the month. Our shopping-focused block party, Shopwalk DTLA, returns this Sunday October 4th as it does the first Sunday of every month, running primarily along Spring and Main Streets. Would you be willing to help do a last minute spreading the word across your networks? It's a critical day for supporting Downtown's small business community and means a lot to our local folks to have support like yours!

Attached is the flyer and some press photos you can use. More info is available at shopwalkdtla.com. Please use #shopwalkdtla @shopwalkdtla @historiccore when referring to the event on social media.

Thanks as always!

- Ari

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ARI SIMON

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